
Successful Instructor Traits

An instructor is a member of a select group of trained and authorized individuals, and reflects the standards and ideals of the American Red Cross. Instructors teach Red Cross programs within a chapter's jurisdiction and impart knowledge and skills consistent with American Red Cross policies, procedures, standards and guidelines.



Successful Red Cross instructors share the following traits:

Good communication skills. Speak clearly, listen carefully and use reinforcing body language to effectively communicate with students;

Strong subject knowledge. Become an expert on the subject matter and keep on top of new developments;

Positive attitude. Share your enthusiasm for the subject matter with others;

Patience and flexibility. Patiently explain facts, answer questions and meet the diverse learning needs of your students; and

Professional behavior. Manage groups of people and adhere to rules and regulations.

Becoming a Red Cross instructor is easy with our new Fundamentals of Instructor Training and instructor specialty courses, which can help you build and refine the skills you need to begin making a difference.

If you have the basic-level skills, contact your local chapter about being trained as an instructor.